



Bad Ischl

~Lively Historic City in the Heart of Europe~

Cover Photo: View from the Kaiserpark with imperial villa to the town

Invitation to the 13th World Conference of Historical Cities

16- 18 April., 2012 in Hue, Vietnam

Accra	Kathmandu
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Algiers	Kiev
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WORLD HISTORICAL CITIES

The League of Historical Cities Bulletin

No.61: December 2011

Bad Ischl - Lively Historic City in the Heart of Europe

The City of Bad Ischl



Bad Ischl - Lively Historic City in the Heart of Europe

Introduction about Bad Ischl

The importance of Bad Ischl has been documented for hundreds of years. At the beginning, it was an important place for salt trade and salt mining, later on it gained recognition because of its lovely landscape, unspoiled nature and health spa. The Austrian emperors used to stay in this area to look after their important sources of money.

At the beginning of the 19th century, during the time of "Biedermeier", Bad Ischl was one of the most visited destinations for painters, such as Ammerling, Waldmuller, Ender, Eybl or Fendi. No other region or town in the world was documented by so many painters and drawers than Bad Ischl and the Salzkammergut.

A walk in the town and the wonderful and picturesque surrounding landscape lets you feel the spirit and the power of this town. And the painters actually captured this feeling in their work. Also Adalbert Stifter (author) wrote a description of Bad Ischl in his work "Der Waldsteig", which still holds true. And the two main actors in his work - be careful -you might meet them walking around.

Bad Ischl was and still is a fascinating place also in the 21st century. One of the most important dates in our history is August 19th, 1853. On this day Emperor Franz Joseph got engaged to Princess Elisabeth in Bavaria, called Sisi. From this time on, the rise of Bad Ischl was not to be stopped and the town became the center of a whole kingdom and even the center of Europe.

Measures Taken for Maintaining the Heritages

The tradition of being the summer residence of Emperor Franz Joseph and Empress Sisi as well as a melting pot for the arts like painting and composing, health spa treatments, commerce, tourism, etc. - has been treasured ever since and surely will continue to do so.

The years between 1920 - 1950 certainly were not very easy for Bad Ischl. However, the responsible persons of our town always had plans to put Bad Ischl in a better future and to maintain the importance of our centuries of heritage.

These aims need special measures, initiations, plans and an open mind for the forthcoming scenarios. Several mistakes of the last decades have been corrected,



View of the Trinkhalle and the post office in the center of the town

due to a big change in mind and Bad Ischl is once again a wonderful charming city.

- Old villas have been renovated and restored
- Promenades in and around the city got a new face and are now new places to relax
- Many hotels were closed down - but modern luxury hotels replaced them
- The old health facilities were modernized and clients now have one of the best equipped spas at their disposition
- Train, roads and busses allow easy access to Bad Ischl at any time of the day
- What was once conferences with the emperor are now conferences with well known specialists from all over the world, which means that Bad Ischl is once again a center of science and commerce
- The arts are held up high and cater to almost every taste, the Lehar-festival with its operettas to musicians and artists, the museum of the town to painters and sculptors and the Lehar-Theater for writers. (zumindest hab ich einmal geraten, dass es die jetzigen Künstler betrifft aufgrund des Wortes Souvenir - sollte as allerdings eher als Tribut an die Künstler gemeint sein, dann wurde ich schreiben: The tribute to our artists are the Lehar-festival with its operettas for our composers, the museum of the town for painters and sculptors and the Lehar-Theater for writers.
- New schools made Bad Ischl a center of education (continuing the intentions of Dr. Wirer in 1870)
- New small and middle enterprises replaced most of the work in the salt mines, the forest and on the river; many new factories sell their products around the world
- New sport facilities have been installed

Project for the Exhibition of the Federal State Upper Austria in 2008

A big chance for Bad Ischl was the exhibition of the federal state Upper Austria in 2008. In the process of this project Bad Ischl had the possibility to realize many plans:

- Most facades of the houses in the center were redone, respecting old plans and details such as color, decor, windows, etc.
- The Trinkhalle (spa center) became a modern center for congresses, exhibitions, receptions and tourist information and has now the name "house for guests" as it is a place to meet and to come together, just as it was nearly 100 years ago
- The "Kurhaus", now a congress center, kept its facade but was modernly equipped at the inside for congresses and theater
- A new traffic system was realized, which made the center calmer and a new pedestrian zone was created

Project for the Garden Exhibition in 2015

The next big opportunity for Bad Ischl to continue this "renouveau" is the garden exhibition in 2015, for which the preparations already have begun.

* Titel: "emperor's new gardens"

* Destinations:

- garden of the Kaiservilla (emperors villa): according to the historic plans trees, flowers and roses will be planted
- Kurpark (central garden): will emphasize the elegant side of Bad Ischl
- Esplanade (promenade along the river): the nearly 200 years old trees are sick and are replaced by new trees in three parallel lines
- Lene-park (recreation area in the west of the town)

The so titled "Lene Park", designed by the well known architect Peter Joseph Lenee, should have been realized for empress Sisi during her reign. Now, more than 100 years later, this garden will become reality. In 2015 this will be a modern reunion of sport, nature and water, remembering the preferences of Empress Elisabeth.

This "Landesgartenschau" will be a big attraction for tourists coming to our town. It combines the historical background

(imperial summer residence, historic parks, tradition) with modern functions and contents of garden-architecture. The value of this historic place will be elevated and the trendy development of lounging, waking and promenades will bring recreation to the visitors and tourist.

Especially the Esplanade poses a big problem as many citizens doubt the need for replacing all the existing trees. 116 trees have been examined and documented and cannot be saved. These old trees are dangerous because they can break during the next storm and hurt people or damage cars and houses. So the decision of the responsible persons for the exhibition was to replace all trees. The ideal tree for such a promenade is the "Kaiserlinde" (lime tree). Young trees with a height of 5 meters are planted now in 2011 and 2012. Until 2015 these will grow to be wonderful big trees and the promenade will regain the attraction as it had during the time of Emperor Franz Josef.

Certainly these gardens will cost a lot of money. But in the long run the appearance of Bad Ischl and its historic value will be underlined. This is also a way to continue the heritage and to save the heritage for the next generation.

Hope for Holding the 14th World Conference of Historical Cities in 2014

The town of Bad Ischl is very proud of all realized projects and will still continue this way of protecting, restoring and completing plans. If we will have the chance to host the 14th World Conference of Historical Cities to be held in 2014, we can show you a wonderful lively historic town.

See you in Bad Ischl

*Hannes Heide
Mayor of Bad*

Ischl/Bad Ischl - Lively Historic City in the Heart of Europe



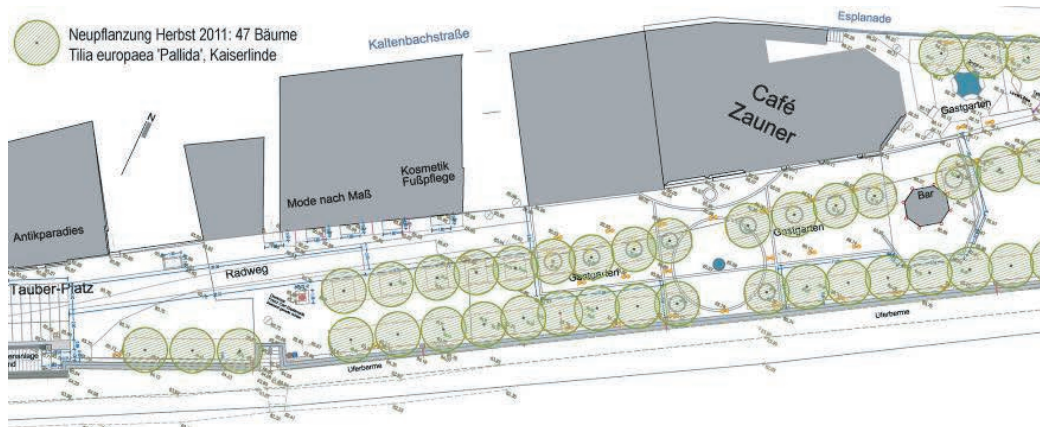
View of the Town



The Promenade "Esplanade" at the Beginning of the 20th Century



"Kaiserlinde" (Lime Tree)



Ammerling, Walch, Plank, Rindler, Ertl, Eder

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The 13th World Conference of Historical Cities will be held in beautiful historical city of Hue, Vietnam from 16 to 18 April. Please make your registration by the end of January in order to get an early bird discount! (Deadline has been extended from 31 December to 31 January.) Please access to the Conference Official Website at <http://www.lhchue2012.org.vn/> for details.

Located in Thua Thien prefecture and is in the central part of Vietnam, far from Ha Noi at 675 km in the North and Ho Chi Minh city at 1060 km in the South, Hue city is a place of long-standing traditional and cultural values of Vietnam. As the centre of tourism and services, the main point economic zone of Central Vietnam, the International transaction centre of the whole country and region, Hue has twenty International Cultural Heritages, a host of the inter-disciplinary training centres, intensive and high-tech medical centres of Vietnam which are favourable conditions to enhance the culture and economy exchanges in the country and abroad.

Hue is renowned for its abundant and diversified cultural region, including tangible and intangible cultural heritages, natural landscapes and environment. Architecture in Hue consists of a combination of royal architect, folk, religious ones, traditional and modern sides. In Hue there are more than 1000 works from 20 group of relics including the citadel system, palaces, temples, tombs and unique works of art which have been designated by UNESCO as world cultural heritage. Of which The complex of Hue monuments and Hue Royal Court Music was designated as tangible and intangible heritages of Human by UNESCO. Besides, Hue still maintains its City layout as the Middle Age form and the constructions of monarchy, an invaluable museum of Vietnam. This is Imperial City - the last remaining section of 19th-century, and possessing many cultural artistic heritage which presents the specific traditional culture values of Vietnam such as pagodas, garden-houses, traditional handicraft villages, cuisines, Hue folk song.

The most worth visiting place in Hue must be the royal citadel, or Purple Forbidden City. The citadel was built in 1804. Surrounded by a square wall, almost 600 metres in length on each side, the Imperial City has four gates, of which the south gate (Ngo Mon) is most typical in its construction and is widely seen and recognised as the symbol of Hue Citadel. It served not only as the main entrance but was also the place where important events of the dynasty took place. Within the area of the Imperial City, the Forbidden Purple City was the area reserved for daily activities of the royal family.

To the west of Hue Citadel, along the

Perfume River, are the Royal Tombs, masterpieces in landscape architecture built by the Nguyen dynasty. Each Royal Tomb was aimed at creating a living place for royal pleasure before becoming an eternal resting place after the king's death. This resulted in the architecture of Royal Tombs in Hue being distinguished by its unique characteristics. The mausoleums of emperor Tu Duc is particularly impressive having extravagant complexes of pavilions, temples, courtyards and lakes. Architectural features of Tu Duc Tomb include poetic elements in free form. It was designed to blend with the natural setting of the landscape. Man-made elements were built and placed in strategic areas to achieve perfect harmony.

Hue is also an important centre of Buddhism. In Hue and its surrounding still exist tens of pagodas constructed more 300 years ago, and a hundred of temples and pagodas built in the early century creating a typical figure of spiritual life of Hue locals. Thien Mu Pagoda, also known as Linh Mu Pagoda, is one of the most beautiful and ancient architectural structures for worship in Hue. The pagoda, built in the 14th century, is connected to a legend of a fairy lady and was therefore named Thien Mu (fairy lady from heaven). It's constructed in 1601, this conical-shaped building is located on a hillock to the North-West of the city. It's the tallest in Vietnam with seven-storey tower, surrounded by gazebos and bell-towers, looks out over the Perfume river, is often the subject of folk rhymes and ca dao about Hue, thus enjoying a favourable scenic sight, a magnet for tourists.

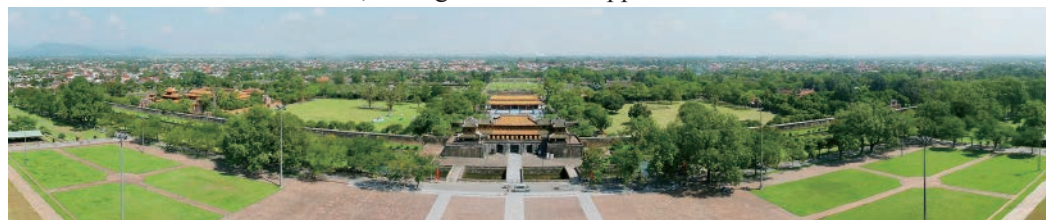
Within nearly 400 years (1558-1945), Hue were successively the Capital city under 9 reigns of Nguyen Lords in Dang Trong, the Capital city of Tay Son Dynasty and then the Capital of the united country under the reign of 13 Emperors of Nguyen Dynasty. Nowadays, Hue City still bears in it the tangible and intangible cultural heritages containing a number of values symbolizing the intelligence and spirit of Vietnamese people. For centuries, a plenty of quintessence extracted from all over the country have gathered and formed a culture that is full of nation identity. These values of Hue culture will be preserved and enhanced according to world heritage international standards for the pride of Vietnamese and the appreciation of all nations in the world.

Hue City Information - History and Heritages of the Host City

The 13th World Conference of Historical Cities: 16 - 18 April 2012



Tu Duc Tomb



Hue Citadel

<The 13th World Conference of Historical Cities>

Period : 16-18 April 2012 (Participants will be invited to participate in the Closing Ceremony of Hue Festival at night on 15 Apr.)

Themes : <Main Theme>

"Defining Universal Heritage Challenges and Solutions"

<Sub Theme for Round Table>

"Heritage Policy and Action Plan for a Better Local Governance"

<Sub Theme for Work Shop>

"Industrial Heritage Challenges and Solutions"

<Sub Theme for Youth Forum>

"Youth Awareness and Action in Promoting Traditional Heritage Values"

Conference Venue: Hotel Saigon Morin, Hue (<http://www.morinhotel.com.vn>)

Program:

Day 0 (15 Apr.)

Night : Participants will take part in the Closing Ceremony of Hue Festival

**About Hue Festival...*

Hue Festival is a big international cultural event organized every two years since year 2000, at the initiative of Hue City and the French Embassy in Vietnam.

This festival is one of the biggest cultural events not only for Hue City, but the whole country as well. In the last festival held in 2010, Art troupes from about 25 countries presented diverse performances : dance, music, circus, drama and others.

Day 1 (16 Apr.)

09:00 Opening Ceremony
09:25 Keynote Lecture
10:25 Youth Forum (*)
12:00 Lunch
14:00 Youth Forum / Workshop
-17:30
19:00 Welcome Dinner

Day 2 (17 Apr.)

09:00 Workshop
10:45 Round Table Forum
12:00 Lunch
14:00 Round Table Forum
-17:30
19:00 Reception Dinner

Day 3 (18 Apr.)

09:00 Excursion to Thien Mu Pagoda and Hue Citadel
12:00 Lunch
13:30 General Overview for the Sessions
15:10 General Assembly of the League of Historical Cities 2012
16:00 Closing Ceremony
-16:30
19:00 Farewell Dinner Party

**Program for Youth Forum Participants (University students)*

Day 1 (16 Apr.)

10:25 Presentation
12:00 Lunch
14:00 Discussion and Making Youth Declaration
15:45 Visiting the street children's home sponsored by JASS (The Japanese Association of Supporting Street Children's Home in Vietnam)
-17:30
19:00 Welcome Dinner

Day 2 and Day 3 (17 and 18 Apr.)

Observe the 13th Conference, Announce the Youth Declaration at the beginning of General Overview for the Session at 13:30 on 18 April

Registration:

<Registration Fee>

Registration to be made by 31 January 2012
(Being extended from 31 December 2011!!) : USD 500.00- per person
Registration to be made on and after 1 February 2012: USD 800.00- per person

** The registration fee covers the followings:*

Participation in the conference including excursion on 18 April, Accommodation (for any 3 nights between 14-18 April 2012) in Hue, Meals during the conference and transportation from Phu Bai airport Hue to hotels and vice versa.

<Method of Registration>

Internet (<http://www.lhchue2012.org.vn/>) or download the registration form from the official website and either e-mail (hoptacquoctehue@vnn.vn), Fax (+84-54-2220445) or post it to 01 Le Hong Phong Street, Hue City, Vietnam

<Method of Payment of Registration Fee>

1. Bank transfer 2. Pay on-site (only cash accepted)



Hue in Dawn



Noon Gate, Hue Citadel



Thien Mu Pagoda

Contact for the 13th Conference

The 13th World Conference of Historical Cities Secretariat (City of Hue)

Mr. Nguyen Nhien
Director of the Center for International Cooperation,
Hue City People's Committee
Tel: +84-54-2220444
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E-mail: hoptacquoctehue@vnn.vn
Conference Official Website:
<http://www.lhchue2012.org.vn/>

The League of Historical Cities Secretariat (City of Kyoto)

Teramachi-Oike, Nakagyo-ku,
Kyoto 604-8571 Japan
Tel: +81-75-222-3072
Fax: +81-75-222-3055
E-mail: lhcs@city.kyoto.jp

Mr. Nguyen Duy Hien
 Greetings from the Director of the
 Hue Festival Centre

Mr. Nguyen Duy Hien



**Director
 Hue Festival Centre**

Xin chào các bạn!

Welcome to the 13th World Conference of Historical Cities which will be held from April 16th to the 18th, 2012 in Hue city, an ancient capital with a lot of historical and cultural monuments and famous landscapes.

Taking place just after the Closing Ceremony of the 7th Hue Festival which will be held from April 7th to the 15th under the theme "Cultural Heritage with Integration and Development - The Rendezvous for Historical Cities", the 13th World Conference of the League of Historical Cities promises to make a meaningful connection. Hue Festival will be honored to welcome conference attendees to Hue to participate and enjoy various activities, from performances and art celebrating Vietnam's Cultural regions, to artistic troupes from international nations and historical cities. Attendees will also be able to visit many of the famous



Closing Ceremony

landscapes and historical sites of Hue city. They will later be able to enjoy the closing ceremony with Kyoto city's Mayor - the Chairman of the League.

Themed "Defining universal heritage challenges and solutions", the 13th World Conference of Historical Cities is closely connected with the National Tourism Year for the north central coastal region-Hue event, entitled "Heritage Tourism".

On behalf of the Hue Festival Organization Committee, I would like to extend my warmest greetings to all delegates, and I would be honored to have your attend Hue City during the Festival.

We look forward to welcoming you to our festival city!



Official Poster

<Hue Festival 2012 >

Theme: Cultural Heritage Combined with Economic Development and International Integration

Period: 7-15 April

Main Stage: Hue Citadel and An Dinh Palace, Hue

Schedule of Key Events:

- * The Grand Opening Ceremony at 20:00 of 7 April , 2012
- * Nam Giao Offering Ritual in the evening of 8 April, 2012
- * Ao Dai Grand Show at 20:00 of 9 April, 2012
- * The program "Royal Palace by Night" in the evenings of 10 and 13 April , 2012
- *The "The peaceful world" (royal art performance and lantern festival) spectacle at 20:20 of 12 April, 2012.
- * "The Oriental Night" Show to be staged in the evenings of 08, 10, 11, 12, 13 and 14 April, 2012.
- * Street art performance to be displayed during the Festival
- * The Closing Ceremony at 20:00 of 15 April, 2012.
- * Community cultural activities:
 - + The drum and percussion instruments program entitled " Resounding Viet Nam's spirit" to be showcased in 3 nights/ 3 Festival Hue 2012 tours.
 - + Vietnamese historical film days



Parade of the Hue Festival

Mr. Stuart B. Smith

Secretary of The International
Committee for the Conservation
of the Industrial Heritage
(TICCIH)



During our last conference in Nara the concept of the industrial infrastructure of cities was first discussed. I am delighted that this will be extended at our forthcoming conference in Hue to include a more general workshop on Industrial Heritage Challenges and Solutions.

I was brought up in Greater Manchester (England) at the end of the Second World War in a highly urban area, largely dominated by the textile and engineering industries which created so much wealth that the urban infrastructure was always dominant in my childhood. This included great civic buildings such as the Town Hall, Library, and Museum, and also canals, railways and the burying of the river through the centre of the town because it was so dirty. Childhood memories include visiting the public baths which were heated by the refuse destructor, visiting the sewage works, seeing glimpses of poor people visiting the gas works to get coke, and visiting the glorious reservoirs on the outside of our town largely used for recreation. There were numerous textile

factories in our town, well over 70, which survived by employing refugees from eastern Europe after the war and later from Asia. By the time I went to University the factories were closing and most of them were demolished as adaptive re-use was an unknown concept.

For the last 40 years I have been a museum director both in Ironbridge (Shropshire, England) and in Cornwall (England) - both of which are now world heritage sites, and for the last 25 years I have been the Honorary Secretary of The International Committee for the Conservation of the Industrial Heritage (TICCIH), which is the only international organisation dedicated to the discovery, interpretation and preservation of our industrial past.

In November 2011 in Paris Joint ICOMOS-TICCIH Principles were agreed for the Conservation of Industrial Heritage Sites, Structures, Areas and Landscapes, which is the very first charter on this subject. This may well be agreed in the future by many national governments.

TICCIH will be holding its next General Assembly in November 2012 in Taiwan, the first General Assembly of TICCIH to be held in Asia which signifies the fact that the future opportunities for industrial study, preservation, re-use lie in the burgeoning economies of Asia.

<Applicants for Round table, Workshop and Youth Forum Wanted ! >

City of Hue invites those interested in making a presentation based on the following themes in the Round Table, Workshop and Youth Forum of the 13th Conference. Persons who wish to make a presentation, please read the followings and contact the 13th Conference Secretariat (City of Hue) at

Tel: 84 54 3817972/ 84 54 3817971 Fax: 84 54 2220445/ 84 54 3817972
Email: hoptacquoctehue@vnn.vn

Round Table (Meeting for Mayors and Administrative Officials to be held on 17 Apr.)
<Theme> "Heritage Policy and Action Plan for a Better Local Governance"

Workshop (Meeting for Experts and Specialists to be held on 16 and 17 Apr.)
<Theme> "Industrial Heritage Challenges and Solutions"

- * **Submission** of the abstract in English (1000 words) **by 31 January** (extended from 31 Dec.) is required for applying for making a presentation in Round Table or Workshop.
- * The organizer will notify selected speakers, who will then be required to submit the full manuscript no later than 15 Mar. 2012.

Youth Forum (Meeting for University Students from member cities from 16 to 18 Apr.)
<Theme> "Youth Awareness and Action in Promoting Traditional Heritage Values"

- * Submission of the abstract in English (1000 words) by 31 January is required.
- * Please note that the abstract must be submitted via member cities of the League of Historical Cities. Each member city can recommend one student (or one group).
- * Please state students' name, school, grade, age and sex in the abstract.
- * Members of the League of Historical Cities are required to submit a recommendation letter for the applicant together with the abstract.
- * Youth Forum speakers will be selected in the screening to be held in Hue. The organizer will notify them via their member cities. Later, the speakers are required to submit the full manuscript no later than 15 Mar., 2012.
- * Participation fee for the Youth Forum is 500 USD per student. The fee includes the participation in the forum and items mentioned under <Registration> in page 5.

Greetings from the Moderator for the Workshop in the 13th Conference

Mr. Stuart B. Smith OBE, MSc, FMA



Performance at the Hue Festival

Takeyuki Okubo

Member of the Planning Committee for the 12th World Conference of Historical Cities, Professor, Dept. of Civil Engineering, Ritsumeikan University



In the Workshop under the theme "System designing to Succeed Culture of Historical City: Disaster Prevention of Historical Cities", ten experts from countries around the world discussed ways of implementing integrated disaster countermeasures that organically link cultural heritage protection measures with local efforts. These discussions touched on advanced approaches and issues from various viewpoints. Presentations were made on a broad range of subjects and the participants were able to exchange information on various topics related to disasters and countermeasure guidelines. Likewise, they addressed how to realistically employ integrated disaster countermeasures on the ground in the case of historical cities.

Disaster countermeasures for historical cities are the kinds of measure that should be adopted as a fundamental basis of "preservation". In fact, however, this subject has not been seriously discussed until now. Nevertheless, by grasping the opportunity presented by this workshop, we were able to reach a starting line for promoting disaster countermeasures for historical cities. We achieved this by sharing our unique issues, individual efforts and experiences internationally while maintaining and extending our existing networks. I am convinced that this will be seen as one of the major results emerging from the collaborative efforts of the presenters and the audience at this workshop.



Masaya Masui

Member of the Planning Committee for the 12th World Conference of Historical Cities, Professor of Architectural History and Conservation Planning, National Nara Women's University



Many international conferences that discuss the conservation of historical heritages have been held every year. However, most of these conferences were for researcher and specialists, or assembly for national organization. Recently, they have a conference for urban development such as NPO. However, there are quite few number of periodic conferences held by local chief executive. From that perspective, the World Conference of Historical Cities positioned as a unique conference.

There is no question that each local government has an important role in the conservation and inheritance of historical cities. Soon after the previous conference at Konya, Nara city launched an academic board, and I myself as a committee member helped to configure the whole theme and establishing challenges. What I felt through preparation and participating of the conferences is that the theme which the local government should deal with has expanded more and more covering tourism development and conservation, disaster prevention within the district, aging problem of residents, shortage of traditional craft men etc. Furthermore, there are different ways to cooperate with citizen or NGOs. As looking back at the two roundtable and two workshop sessions, the efforts of local government in dealing with the changes related to historical cities was quite dramatic. These were unique ideas to be adopted within limited budget, disaster prevention countermeasure with the cooperation of citizens groups and NGOs; and how to materialize the conservative revitalization projects at the local government level.

Surely, each city has its own history and culture, therefore each city has different tasks. Through the Nara congress, it has been signified anew that exchange information of case studies and communicating of experiences are extremely meaningful. I hope that this result will be passed expansively over to next conference in Hue.

Review of the 12th World Conference of Historical Cities

Masaya Masui and Takeyuki Okubo : Members of the Planning Committee for the 12th Conference

The League of Historical Cities Secretariat

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The 13th World Conference of Historical Cities in Hue, Vietnam

Period : 16-18 April, 2012
Theme : Defining Universal Heritage Challenges and Solutions
Venue : Hotel Saigon Morin, Hue
Fee : **US\$500.00** (Applicable for Early Birds **registered by 31 Jan.**
US\$800 will be charged after 1 Feb.)

Contact: Mr. Nguyen Nhien, Director of the Center for International Cooperation
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Conference Official Website : <http://www.lhchue2012.org.vn/>



Imperial City